

# ADAM D. REICH

## CONTACT INFORMATION

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Department of Sociology  
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## PROFESSIONAL APPOINTMENTS

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2013 – COLUMBIA UNIVERSITY  
Assistant Professor of Sociology  
Faculty Affiliate, INCITE  
Faculty Affiliate, RWJF Health & Society Scholars Program  
Faculty Affiliate, CPRC

2012 – 2014 COLUMBIA UNIVERSITY  
Robert Wood Johnson Foundation Health & Society Scholar

## EDUCATION

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Ph.D. UNIVERSITY OF CALIFORNIA, BERKELEY, Sociology, 2012  
M.A. UNIVERSITY OF CALIFORNIA, BERKELEY, Sociology, 2007  
B.A. BROWN UNIVERSITY, Public Policy and American Institutions, Magna Cum Laude,  
Phi Beta Kappa, 2004

## BOOKS

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Reich, Adam. 2014. *Selling Our Souls: The Commodification of Hospital Care in the United States*. Princeton: Princeton University Press.

- Named a *Choice* “Outstanding Academic Title” for 2015.
- Author Meets Critics Session, Annual Meetings of the American Sociological Association, Montreal, August, 2017.
- Reviewed in *American Journal of Sociology*, *Contemporary Sociology*, *Social Forces*, *International Labor Relations Review*, *Political Science Quarterly*, *Choice*, *Accounts Magazine*, and *International Social Science Review*.

Reich, Adam. 2012. *With God On Our Side: The Struggle for Workers' Rights in a Catholic Hospital*. Ithaca: Cornell University Press.

- Honorable Mention, Distinguished Scholarly Book Award, Section on Labor and Labor Movements, American Sociological Association.
- Reviewed in *American Journal of Sociology*, *Contemporary Sociology*, *Social Forces*, *Work & Occupations*, *New Labor Forum*, *Choice*, *Contemporary Nurse*, *In These Times*, *Social Policy*, *WorkingUSA*, *American Catholic Studies*, and *Commonweal Magazine*.

Reich, Adam. 2010. *Hidden Truth: Young Men Navigating Lives In and Out of Juvenile Prison*. Berkeley: University of California Press.

- Reviewed in *American Journal of Sociology*, *Punishment & Society*, *Criminal Justice Review*, *Men and Masculinities*, and *California Lawyer Magazine*.

## PEER-REVIEWED ARTICLES

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Naidu, Suresh and Adam Reich. Forthcoming. "Collective Action and Customer Service in Retail." *Industrial and Labor Relations Review*.

Prins, Seth and Adam Reich. 2017. "Can We Avoid Reductionism in Risk Reduction?" *Theoretical Criminology*. DOI: <https://doi.org/10.1177/1362480617707948>

Reich, Adam. 2017. "The Organizational Trace of an Insurgent Moment: Occupy Wall Street and New York City's Social Movement Field, 2004-2015." *Socius: Sociological Research for a Dynamic World* 3:1-21.

Reich, Adam, Helena Hansen, and Bruce Link. 2016. "Fundamental Interventions: How Clinicians Can Address the Fundamental Causes of Disease." *Journal of Bioethical Inquiry* 13:2:185-192.

Reich, Adam. 2014. "Contradictions in the Commodification of Hospital Care." *American Journal of Sociology* 119:6:1537-1575.

Schneider, Daniel, and Adam Reich. 2014. "Marrying Ain't Hard With a Union Card: Labor Union Membership and First Marriage." *Social Problems* 61:4:1-19.

- Winner of 2015 Best Article Award, Section on Labor and Labor Movements, American Sociological Association.

Reich, Adam. 2012. "Disciplined Doctors: The Electronic Medical Record and Physicians' Changing Relationship to Medical Knowledge." *Social Science & Medicine* 74:7:1021-1028.

## BOOK CHAPTERS, BOOK REVIEWS, REPORTS & OTHER WRITING

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Reich, Adam. Fall, 2016. "Walmart's Consumer Redlining." *Contexts* 15:4:74-77.

Reich, Adam. 2016. "Contesting Authority in a Moralized Market: The Case of a Catholic Hospital Unionization Campaign." In *The SAGE Handbook of Resistance*. Ed. David Courpasson and Steven Vallas. Thousand Oaks, CA: Sage Publishing.

Reich, Adam. Fall, 2016. "The Costs of Being Poor." *The American Prospect*.

Reich, Adam. Winter, 2016. "Labor at the Crossroads." *New Labor Forum*.

Reich, Adam. 2016. "Can Bourdieu Help Us Understand Masculinity, and Can Masculinity Help Us Understand Bourdieu?" In *Exploring Masculinities: Identity, Inequality, Continuity and Change*. Ed. C.J. Pascoe and Tristan Bridges. New York: Oxford University Press.

Hoffman, Mark, Adam Reich, and Peter Bearman. 2015. "Interim Report on the Structure of Population Health." Study Commissioned by the Institute of Medicine's Roundtable on Population Health Improvement.

Reich, Adam. 2015. "Review of *Labors of Love: Nursing Homes and the Structures of Care Work*, by Jason Rodriguez." *American Journal of Sociology* 121:3:987-989.

Reich, Adam, and Sam Seidel. *The New Rhode Island Training School for Youth: An Expanded Proposal for Policy and Program Design and Implementation*. 2005. Rhode Island Department of Children, Youth and Families.

## GRANTS

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Grant from Robert Wood Johnson Foundation, "Developing a Domestic Health Index from Wearable Technologies," Co-PI, 2016-

Grant from Institute for Social and Economic Research and Policy for "Producing Prisoners" Conference, Organizer, 2016-2017,

Grant from the Institute of Medicine's Roundtable on Population Health Improvement: "Building Population Health Using Social Networks," Co-PI, 2014-2016

Seed Grant, Robert Wood Johnson Foundation, "Can Customers Be Constituents?" PI, 2015

Grant from United Food and Commercial Workers Union, "Voices of Walmart Oral History Project," PI, 2014

Seed Grant, Robert Wood Johnson Foundation, "Fundamental Interventions: Social Change, Social Medicine, and Population Health," PI, 2013-2014

Seed Grant, Robert Wood Johnson Foundation, "How Criminal Justice Is Changing in the 21<sup>st</sup> Century," PI, 2013-2014

## AWARDS & FELLOWSHIPS

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Best Article Award, Section on Labor and Labor Movements, American Sociological Association.	2015
<i>Choice</i> “Outstanding Academic Title” Award	2015
Robert Wood Johnson Health & Society Scholars Fellowship	2012-2014
Leo Lowenthal Dissertation Fellowship (Berkeley Department of Sociology)	2011-2012
Outstanding Graduate Student Instructor Award (Berkeley)	2010-2011
National Science Foundation Fellowship for Graduate Study	2006-2011
Jacob K. Javits Fellowship for Graduate Study	2006-2010
William V. Power Graduate Award (Berkeley Department of Sociology)	2005
University of California Berkeley Fellowship for Graduate Study	2005
Truman Scholarship	2003

## PAPER PRESENTATIONS & INVITED TALKS

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“Collective Action and Customer Service.” Seminar for Quantitative Methods in the Social Sciences Program, Columbia University. December 7, 2016.

“The Future of the Labor Movement.” NYU Complex Organizations Workshop, Panel on the Future of Work (with Kathleen Gerson and Arne Kalleberg). December 1, 2016.

“Stigma in Historical and Comparative Perspective” (with Mark Hatzenbuehler). Conference on Stigma in Historical and Comparative Perspective, Columbia Population Research Center, June 3, 2016.

“The Customer Is Always Right Wing?” Department of Sociology Colloquium, University of Arizona. February 12, 2016.

“Contradictions in the Commodification of Hospital Care.” Center for the Study of Social Organization, Princeton University. November 22, 2015.

“Framing and Getting Framed: Interactive Preludes to Labor Organizing.” American Studies Association Annual Conference, Thematic Session on “The Company Loves Misery: Labor Organizing in the Service Economy.” October 10, 2015. Toronto.

“Contradictions in the Commodification of Hospital Care.” Sociology Speaker Series, RAND Corporation. March 18, 2015.

“Contradictions in the Commodification of Hospital Care.” Food for Thought: Critical Reflections on the Social Sciences and Public Health. Department of Sociomedical Sciences, Columbia University. February 25, 2015.

“Contradictions in the Commodification of Hospital Care.” Department of Sociology Colloquium, University of Pennsylvania. February 2, 2015.

“Taking on the Fundamental Causes of Disease.” Future Perfect? Social Sciences in Public Health Symposium. Mailman School of Public Health, Columbia University. November 7, 2014.

“Fundamental Interventions: Addressing the Fundamental Causes of Disease” (with Ryan Masters). American Sociological Association Annual Conference, Thematic Session on “The Impact of Economic Inequality on Health and Developing Strategies to Reduce It.” August 17, 2014. San Francisco, CA.

“Fundamental Interventions: Social Action and Population Health.” Robert Wood Johnson Health & Society Annual Conference. May 8, 2014. Detroit, MI.

“Professions in the Age of Big Data.” Colloquium, University of Cincinnati, October 17, 2013.

“Disciplined Doctors: The Ongoing Social Transformation of American Medicine,” Cornell ILR School, Panel on “Physicians as Employees.” October 9, 2013. New York, NY.

“Inequality in Involuntary Servitude: Wage Variation Among State Prison Inmates” (with Sarah Cowan). American Sociological Association Annual Conference, Regular Session on Punishment and Inequality. August 13, 2013. New York, NY.

“Disciplined Doctors.” Robert Wood Johnson Health & Society Annual Conference. May 9, 2013. Coronado, CA.

“Building Credit in a Moralized Market: Unionizing the Catholic Hospital.” Brown Bag Seminar, April 10, 2013. The Murphy Institute, CUNY.

“Making a Moral Case for U.S. Labor Unions.” Center for Wealth and Inequalities Workshop, April 4, 2013. Columbia University.

“Disciplining the Doctor,” Population Research Center, Social Policy Brown Bag Seminar, March 26, 2013. Columbia University.

“With God On Our Side: Making the Moral Case for Labor Unions,” Labor and Worklife Forum, Harvard Trade Union Program, January 24, 2013. Harvard University.

“Moral Economies in the Commodification of Hospital Care,” American Sociological Association Annual Conference, Regular Session on Economic Sociology. August 20, 2012. Denver, CO.

“The Disciplined Doctor: Consensual Subordination in the Integrated Healthcare Organization,” American Sociological Association Annual Conference, Regular Session on Medical Sociology. August 21, 2011. Las Vegas, NV.

“Experiencing Juvenile Justice: Young Men’s Adaptations to Rhode Island’s Juvenile Prison,” Taubman Center’s Brown Bag Series, Brown University. November 18, 2010.

“Doing God’s Work: Labor Organizing in the Catholic Hospital,” American Sociological Association Annual Conference, Session on Economic Sociology: “Market Morals and Economic Ethics.” August 16, 2010. Atlanta, GA.

“With God on Our Side: Labor Power in the Catholic Hospital,” American Studies Association Annual Conference, Session on “Institutional Strategies of Empowerment and Belonging: Intersections of Union, Community, and Philanthropic Organizing.” November 5, 2009. Washington, DC.

“Conceptions of Political Representation in the ‘New’ Union Movement” (with Teresa Sharpe), American Sociological Association Annual Conference, Regular Session on Labor and Labor Movements. August 10, 2009. San Francisco, CA.

“Breaking the Iron Cage: Deinstitutionalization and the Emergence of the New Penology,” American Sociological Association Annual Conference, Regular Session on Deviance and Social Control. August 3, 2008. Boston, MA.

“Practicing Democracy: An Engaged Approach to Teaching and Learning,” with Margaret Post. American Political Science Association Conference on Teaching and Learning. February 18, 2006. Washington, DC.

## TEACHING EXPERIENCE

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*Senior Thesis Seminar*, Columbia University, 2015-2017

*The Sociology of Punishment*, Columbia University, Spring 2017

*Social Action and Social Change*, Columbia University, Spring 2015, Spring 2016

*Contemporary Civilization*, Columbia University, 2014-2015

*Sociological Theory*, Graduate Student Instructor, UC Berkeley (Spring 2008, 2010-2011)

*Organizing: People, Power, and Change*, Teaching Fellow, Kennedy School of Government at Harvard University (Spring 2004)

*Children and Public Policy*, Teaching Assistant, Brown University (Fall 2002, 2004)

*Undergraduate Individual Studies Supervised at Columbia*

Emily Kerman

Samuel Lutzker

Isabel Iturrios-Fourzan

Liberty Styles

Samantha Schwartz

Z Bell

Rebecca Breslaw

Michela Weihl

Anika Benkov

Meghan Brophy

*Theses Supervised at Columbia*

Miranda Arakelian, “Girls Just Want to Do Math” [Gender and Math]  
Mennaallah Elsayed, “Because I Am My Own Boss” [Autonomy in Taxi Driving]  
Ilan Flax, “Becoming American, Staying Ethnic” [Ethnic Identity in a Soccer Club]  
Courtney King, “Constructing Gender in a Mixed-Gender Sports Group”  
Julia Leff, “When Birds of a Feather Do Not Flock Together” [Race and Dating]  
Rocio Meza, “Assessing the Risk Posed by North Korea” [Student Risk Perceptions]  
Jennifer Yu, “Defining Progress [in Social Movements]”  
Kristin Austin, “Passion, Practicality, and the Self” [SES and College Major Choice]  
Fabio De Sousa, “Using Individual Location Data to Study Spatial Use”  
Mariam Gulaid, “Bridging Expectation and Know How” [Pathways to CUNY]  
Isabel Iturrios-Fourzan, “How Do You Stay Healthy?” [SES and Health Perceptions]  
George Joseph, “The Market Logics of Education Reform”  
Katarzyna Kolodziej, “More Like a Big Brother” [Male Nannies]  
Annalise Perricone, “Gender Performances in ISIL”  
Karleta Peterson, “That’s So Ghetto” [Racial Differences in Use of Word ‘Ghetto’]  
Jonah Reider, “Diffusivity of American Worker-Ownership”  
Jacoby Shelton, “Welcoming in a New Class?” [Class Inclusivity at Elite Colleges]

DEPARTMENTAL & UNIVERSITY SERVICE

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*Dissertation Committees*

Jose Atria (Current)	Fabien Accominotti (2016)
Terrell Frazier (Current)	Ifeoma Ajunwa (2016)
Joss Greene (Current)	Anand Gopal (2016)
Byungkyu Lee (Current)	Melissa Valle (2016)
Kathleen Griesbach (Current)	Eunkyong Shin (2015)
Erela Portugaly (Current)	Seth Prins (SMS, 2016)
Alix Rule (Current)	

*Departmental Committees*

Graduate Admissions Committee, 2016-2017  
Department Colloquium Coordinator, 2015-2016  
Departmental Awards Committee, 2015-2016  
Graduate Admissions Committee, 2014-2015  
Departmental Awards Committee, 2014-2015

Co-Chair (with Mark Hatzenbuehler) of Primary Research Area on Gender, Sexuality, Health, and HIV, Columbia Population Research Center

PROFESSIONAL SERVICE

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Occasional Reviewer: University of California Press, Columbia University Press, *American Journal of Sociology*, *American Sociological Review*, *Mobilization: An International Journal*, *Social Science and Medicine*, *Ethnography*, *Socio-Economic Review*

Board Member *Contexts*, 2013-2016

#### Conferences

Organizer, “Producing Prisoners: Criminal Justice and the Labor Market,” Columbia University Department of Sociology, May 19<sup>th</sup>, 2017

Co-Organizer (with Mark Hatzenbuehler), “Stigma in Historical and Comparative Perspective, Columbia Population Research Center, June 3, 2016.

#### Committees

Best Paper Award, Section on Labor and Labor Movements, American Sociological Association, 2017