

KIRAN SAMUEL

CURRICULUM VITAE

333 Schermerhorn Street, #24F
Brooklyn, NY 11217
kiranssamuel@gmail.com

PERSONAL SUMMARY

I am a first-year doctoral student in the Sociology department of Columbia University. I am also a senior brand strategist with experience working with Technology, Entertainment, Retail and CPG brands.

RESEARCH INTERESTS

Big Data Ethics, Algorithmic Bias, Race & Ethnicity, Digital Diasporas, Social Movements, Civic Democracy, Immigrant Identities

EDUCATION

Columbia University, GSAS, New York, NY, *Expected 2022*
PhD, Sociology

New York University, Steinhardt New York, NY, *May 2017*
MA, Media, Culture and Communication

Rutgers University, New Brunswick, NJ, *October 2011*
BA, Journalism & Media Studies
BA, Philosophy

PUBLICATIONS

2015, “Social Media Mechanisms: Change Agents for Social Justice” In *Debates for a Digital Age: The Good, the Bad, and the Ugly of our Online World*. Edited by Danielle Coombs, ABC-CLIO, November 13, 2015.

AWARDS AND HONORS

2018, The INCITE Pre-Doctoral Research Award, Columbia University
2017, Paul F Lazarsfeld Fellowship, Dept. of Sociology, Columbia University
2017, Barbara Haum Scholarship, Dept. of Media, Culture & Communication, NYU
2016, Michael L. Rosenberg Scholarship, Dept. of Media, Culture & Communication, NYU
2015-2017, 21st Century Scholarship, Steinhardt School, NYU
2009-2011, Dean’s Scholar, Rutgers University

CONFERENCES

2017, “Witnessing Police Brutality Through Media: the Role of Technology in Perpetuating a Racial Unconscious,” Society for Cinema and Media Studies, March 21, 2017.

2017, “Suggesting White Supremacy: Considerations for Google’s Predictive Search Mechanic,” Neil Postman Graduate Conference, October 6, 2017.

EVENTS

2017, **Co-organizer**, “Asian American Media Activism,” Department of Media, Culture, and Communication, NYU. February 17, 2017

ACADEMIC EXPERIENCE

MEDIA STUDIES

2017, **Research Assistantship**, Department of Media, Culture, and Communication, NYU

2016, **Guest Lecturer**, “Black Lives Matter” New York University

PROFESSIONAL STUDIES

2016, **Teaching Assistant**, Communication, Persuasion and Audience, Columbia University

2014, **Guest Lecturer**, “Digital and Social Strategy,” Columbia University

2014, **Guest Lecturer**, “Social Media: Objectives, Strategies, Tactics,” NYU

2014, **Teaching Assistant**, Communication, Persuasion & Audience, Columbia University

MEMBERSHIPS AND AFFILIATIONS

Society for Cinema and Media Studies

Critical Race and Digital Media Working Group

PROFESSIONAL EXPERIENCE

Senior Strategist (Freelance), Little Arrows, August 2016 - Present

Senior Content Strategist (Freelance), Mrs & Mr, May 2017 - September 2017

Researcher, Kevin Allocca, February 2016 - November 2016

Creative Strategist, Camp + King, November 2014 - July 2015

Strategist, We Are Social, September 2013 - June 2014

Digital Strategist/Community Manager, Grey, March 2012 - September 2013

Freelance Social Media Strategist, Cornerstone Promotion, October 2011 - July 2013